



DEPARTMENT OF
PUBLIC POLICY

Paycheck with a Purpose

Bring Your Skills to a Nonprofit
Encore!Fairfield County

A 16-week workforce transition program for corporate professionals seeking to enter managerial and professional careers in the nonprofit sector. Program starts November 1, 2017.

THE FOCUS

- Deep immersion in the nonprofit sector
- Managerial and professional skill-set transition education
- Resume restructuring, interviewing skills and networking strategies for the nonprofit sector
- Two-month Fellowship in a Fairfield County nonprofit

THE OUTCOME

- Focus on your career direction
- A strong portfolio of nonprofit work
- Contacts in the sector
- Recognition in the sector

Cathy Zeiner

Prior Career: Certified Public Accountant (CPA)

Encore Career: Chief Operating Officer, YWCA, Hartford Region.

Applications accepted now through October 20, 2017.

Program Dates: November 1, 2017 – February 23, 2018.

Fee: \$3,950. Scholarships available for eligible applicants.

FOR APPLICATION AND PROGRAM INFORMATION, GO TO
www.dpp.uconn.edu/encore-fairfield-county



Need for Managers and Professionals in the Nonprofit Sector

Connecticut nonprofits need experienced managers and professionals who can transition their skill-sets to professional positions in their organizations.

Nationally, experienced managers and professionals (e.g. finance, development, marketing, strategic planning and program management) are sought after by the nonprofit sector. Over the last decade, many have made career moves into the nonprofit sector from prior corporate and public service careers. **Do you want to?**

The seven-year successful employment track record of Encore!Hartford served as a catalyst to launch the first offering of Encore!Fairfield County in September, 2016. This first class graduated last December and has been working in and making an impact on the Fairfield County nonprofit sector ever since.

Key Components of Encore!Fairfield County

Quick ramping up of skills

Deep immersion in the nonprofit sector

More than sixty-four hours of comprehensive skill-transition training all held in Fairfield County nonprofits

Strategies for informational interviewing and specific job interviewing in the nonprofit sector

Eight-week fellowship in a Greater Fairfield County nonprofit

Nonprofit job search and transition support

Recognition in nonprofit sector as an **Encore!Fairfield County** graduate

People Who Transition to a Nonprofit Sector Encore Career*

Corporate professionals who move to the nonprofit sector often find:

- their work more exciting, rewarding and challenging than their previous positions.
- the average salary gap between for-profit and nonprofit jobs at the professional level is often only 15%, making the transition to more rewarding work potentially affordable.
- 84% say they experience strong satisfaction in their encore careers, and 94% say they see the positive difference their work has made in society.

But 50% Don't Know How

Nearly half the people who are interested in changing from a for-profit to a nonprofit career don't know how to do it and think it will be too difficult at this point in their careers to seek employment in the nonprofit sector. **Encore!Fairfield County** is a skill-transition training program that takes out the guess work and provides a solid track to successful careers in the nonprofit sector.

* Encore Career

An Encore Career is a term used to describe work in the second half of life that combines continued income, greater meaning and social impact. These are paid positions often in public interest fields such as education, the environment, health, social services and other nonprofit fields.

